

Wild Birds Unlimited Inc. Get Ready for GBBC Give-Away

OFFICIAL RULES

NO PURCHASE OR PAYMENT OF ANY KIND IS NECESSARY TO ENTER THE GET READY FOR GBBC GIVE-AWAY. A PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING. ALL FEDERAL, STATE, AND LOCAL LAWS AND REGULATIONS APPLY. VOID WHERE PROHIBITED. THIS GET READY FOR GBBC GIVE-AWAY IS THE PROMOTION OF WILD BIRDS UNLIMITED INC. BY PARTICIPATING, ENTRANTS AGREE TO THESE OFFICIAL RULES. FACEBOOK IS IN NO WAY SPONSORING, ENDORSING ADMINISTERING OR ASSOCIATED WITH WILD BIRDS UNLIMITED INC. OR THIS GIVE-AWAY.

1. CONTEST PERIOD: The Wild Birds Unlimited Inc. Get Ready for GBBC Give-Away (Get Ready) begins 8:00 a.m. Eastern Time on the first of February, 2018 and ends 11:00 p.m. Eastern Time on the fourth of February, 2018 ("Get Ready for GBBC Give-Away Time Period").

2. ELIGIBILITY. "Get Ready" is open to legal United States and Canada residents who are 13 years of age or older at the time of entry. Employees of Wild Birds Unlimited, Inc., franchisees, its affiliates, its third party service providers, product vendors and the directors, officers, employees and agents of each of them and their immediate families and/or household residents are not eligible to enter. By participating, entrant agrees to abide by these Official Rules and the decisions of Wild Birds Unlimited Inc. which are final and binding in all respects. "Get Ready" is void outside of the United States, Canada and where prohibited. All entries must be received by 11:00pm Eastern Time on the last day of the Get Ready for GBBC Give-Away Time Period. Incomplete entries are void. By entering, entrants acknowledge compliance with these Official Rules, including all eligibility requirements. Entrants waive all rights and remedies at law or in equity for any claim they may have relating to "Get Ready". Wild Birds Unlimited, Inc. will determine eligibility. In the event of a dispute about the identity of an entrant, each entry will be declared made by the registered Facebook profile holder from which the entry photo is submitted. With respect to any winning entry, the winner may be required to provide Wild Birds Unlimited Inc. with proof that the person is the registered Facebook profile holder associated with the winning entry.

3. HOW TO ENTER. Post a photo of a bird, a feeder or where you plan to count birds during the 2018 Great Backyard Bird Count on the Wild Birds Unlimited Inc. Facebook page, under the "Get Ready" give-away post. By posting, you will automatically be entered in the "Get Ready" give-away. Wild Birds Unlimited Inc., and Facebook are not responsible for any problems or technical malfunction of any telephone network or lines, computer on-line systems, servers, access providers, computer equipment, software, failure of any internet access or entry to be received by Wild Birds Unlimited Inc. on account of technical problems or traffic congestion on the Internet or at any web site, or any combination thereof including any injury or damage to an entrant's or any other person's computer related to or resulting from entry of any materials in this "Get Ready" give-away. Wild Birds Unlimited reserves the right, in its sole discretion, to cancel or suspend "Get Ready" should a virus, bug or other cause beyond the reasonable control of Wild Birds Unlimited Inc. corrupt the security or proper administration of "Get Ready". Any attempt to deliberately damage any web site or undermine the legitimate operation of this "Get Ready" give-away is a violation of criminal and civil laws, and should such an attempt be made, Wild Birds Unlimited Inc. reserves the right to seek remedies and damages to the fullest extent permitted by law, including criminal prosecution. Please be courteous, and do not submit inappropriate images as those images will be removed. A maximum of one (1) eligible entry per Facebook account is permitted in the "Get Ready" Time Period.

PHOTO REQUIREMENTS:

- Submitted photos must be the property of the entrant.
- The entrant may be the only person shown in the photo.
- Any entry or portion thereof that, in the Wild Birds Unlimited sole discretion of, is obscene, profane, lewd or defamatory; contains any third party materials, or otherwise displays, violates or infringes (or may infringe) any copyright, trademark, logo, mark that identifies a brand or other proprietary right of any person living or deceased (including but not limited to rights of privacy or publicity or portrayal in a false light) or entity; includes anti-social, political, religious or special interest groups, a commercial solicitation or promotional materials, or address, phone number, or URL address; is otherwise objectionable, will be disqualified and removed from the site.
- Photos must be uploaded in accordance with the specifications set forth in these Official Rules and Facebook.
- By entering, you understand that your entry/Photo will be posted online, on the Wild Birds Unlimited Inc. Facebook page, to be viewed, liked, shared and commented on by members of the general public.
- Clothing worn in any submitted photo should not contain any visible logos, drawings, cartoons, phrases, trademarks or other third-party materials.
- Photos must be in keeping with Wild Birds Unlimited Inc. image and may not be offensive, as determined by Wild Birds Unlimited Inc. in its sole discretion.
- Entrants may not copy or otherwise plagiarize the Photo entry from any source.

- Wild Birds Unlimited has the sole discretion to determine whether a Photo qualifies as an entry. Any Photo not in compliance with the above will be disqualified.
- Normal Internet access and usage charges imposed by entrants' online service will apply.
- No information regarding entry or photos, other than as otherwise set forth in these Official Rules will be disclosed.

5. Sponsor and Administrator

The Sponsor of the "Get Ready" give-away is Wild Birds Unlimited Inc. The Administrator of the "Get Ready" give-away is Wild Birds Unlimited Inc. Administrator will conduct the give-away as described in these Official Rules.

6. SELECTION OF WINNER AND ODDS OF WINNING. Winners are determined by random selection from all the entries each day in the "Get Ready" give-away time period. Winners will be randomly selected at the end of the "Get Ready" give-away time period. Odds of winning depend on the number of entries in the "Get Ready" give-away time period. A total of eight (8) winners will be randomly selected.

7. LICENSE AND RELEASE.

a. By entering the "Get Ready" give-away, you give Wild Birds Unlimited Inc. permission to contact you directly via Facebook Messenger to seek an exclusive, royalty-free, world-wide, perpetual and irrevocable right and license to display, distribute, reproduce, publish and create derivative works of the entry photo, in whole or in part, in any media now existing or subsequently developed, for any Wild Birds Unlimited Inc. purpose, including, but not limited to advertising and promotion of Wild Birds Unlimited, Inc. products and its website, exhibition, and commercial products. Wild Birds Unlimited, Inc. will not be required to pay any additional consideration or seek any additional approval in connection with such uses.

b. Except where prohibited, once Wild Birds Unlimited Inc. receives above license and release of photo, entrant agrees to hold harmless Wild Birds Unlimited, Inc. and its affiliates and the officers, directors, employees and agents of each (individually and collectively for the purposes of this Paragraph) from and against any injuries, losses or damages related in any way to the entrant's participation in this promotion, including Wild Birds Unlimited, Inc. reliance upon the entrant's compliance with these rules, and the entrant's agreement that Wild Birds Unlimited, Inc. may use his or her name and/or biographical data for advertising and promotional purposes on any and all media without additional compensation.

8. DISPUTES AND LIMITATION OF LIABILITY. Entrant agrees that: (A) any and all disputes, claims, and causes of action arising out of or connected with the "Get Ready" give-away shall be resolved individually, without resort to any form of class action, and exclusively by the appropriate court in Hamilton county, Indiana, USA; (B) any and all claims, judgments and awards shall be limited to actual out-of-pocket costs incurred, including costs associated with entering the "Get Ready" give-away but in no event attorneys' fees; and (C) under no circumstances will entrant be permitted to obtain awards for (and entrant hereby waives all rights to claim) punitive, incidental and consequential damages and any other damages, other than for actual out-of-pocket expenses, and any and all rights to have damages multiplied or otherwise increased. **SOME JURISDICTIONS DO NOT ALLOW THE LIMITATION OR EXCLUSION OF LIABILITY FOR INCIDENTAL OR CONSEQUENTIAL DAMAGES, SO THE ABOVE MAY NOT APPLY TO YOU.** All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, or the rights and obligations of the entrant and Wild Birds Unlimited Inc. in connection with the "Get Ready" give-away, shall be governed by, and construed in accordance with, the laws of the State of Indiana, without giving effect to any choice of law or conflict of law rules (whether of the State of Indiana or any other jurisdiction), which would cause the application of the laws of any jurisdiction other than the State of Indiana. All federal, state and local laws and regulations apply.

9. PRIZES.

Eight (8) give-away prizes. Four (4) Eliminator bird feeders, \$115.99 value each. Four (4) The Joy of Bird Feeding books, \$28 value each.

For a copy of the Official Rules, mail a self-addressed stamped envelope by first class mail to Wild Birds Unlimited Inc., 11711 N College Ave., Suite 146, Carmel, Indiana 46032, attention Margaret Collins. Contest entrants are hereby authorized to copy these official rules on the condition that it will be for their personal use and not for any commercial purpose whatsoever.