



NEWS RELEASE

FOR IMMEDIATE RELEASE

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Wild Birds Unlimited Cooperates in Voluntary Recall of Two Bird Seed Blends

CARMEL, INDIANA – Burkmann Feeds, a southern regional supplier of bird food for Wild Birds Unlimited (WBU), has issued a voluntary recall on WBU Wildlife Blend because Salmonella was detected in one 20 pound bag. As a result, Burkmann Feeds is recalling all WBU Wildlife Blend. As a precaution, Burkmann Feeds is also recalling WBU Woodpecker Blend because it may have shared common ingredients with WBU Wildlife Blend. Wild Birds Unlimited franchise stores are cooperating with these recalls, removing these products immediately and notifying their customers.

Of the more than 275 Wild Birds Unlimited locations across North America, these recalls affect about 65 stores in the southern United States.

All other Wild Birds Unlimited bird food products manufactured by Burkmann Feeds that were tested by the North Carolina Department of Agriculture and Consumer Services were found to be free of Salmonella and safe for use.

Initial tests have established no correlation between any bird deaths and the recalled food; a different strain of Salmonella was found in deceased birds in North Carolina than what was detected in the recalled food.

Customers who purchased WBU Wildlife Blend or WBU Woodpecker Blend are advised to contact their local Wild Birds Unlimited to determine if their product was manufactured by Burkmann Feeds and is part of this recall. Store contact information is available at www.wbu.com. Recalled products should be discarded. Consumers are also advised to avoid touching unsealed product and to wash their hands thoroughly after touching any unsealed product. A full replacement, credit or refund for these recalled Burkmann Feeds products will be made available at the store of purchase.

“Wild Birds Unlimited is committed to keeping everyone safe and informed about issues that may affect the hobby of bird feeding,” said Jim Carpenter, founder and president of Wild Birds Unlimited. “People’s safety and the health of wildlife are our primary concern.”

Since the peanut crisis began last year, Wild Birds Unlimited has been and will continue working with all of its bird food vendors to insure they are purchasing and manufacturing their products from safe and reliable sources.

Wild Birds Unlimited is the original and largest franchise system of backyard bird feeding and nature specialty stores with more than 275 locations throughout the United States and Canada. Wild Birds Unlimited specializes in bringing people and nature together with bird feeding and nature products, expert advice and educational events. Visit our Web site, and shop online at www.wbu.com.

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