

Using Custom Seed Blends

There is a difference in seed blends, and your birds know it.

Birds have different feeding preferences. Some enjoy feeding at elevated feeders while others like to pick up seeds off the ground. Some birds savor black oil sunflower and safflower while others feast on white millet.

That's why we at Wild Birds Unlimited have developed our regionally-formulated seed blends. With more than 25 years of bird feeding experience, we know which seeds will attract our local birds. We call these seeds "preferred seeds," and we consider oil sunflower, striped sunflower, sunflower chips, safflower, peanuts, Nyjer® (thistle) and millet to be the best seeds to use in our blends.

You can attract the greatest variety of birds to your backyard by using one or more of these blends. And because our blends contain more of the seeds your local birds prefer, there's less waste. That means you get more bird feeding enjoyment for your money. Ask our Certified Bird Feeding Specialists to recommend the blend that's right for you.

We also know what not to use in our blends – cereal grain fillers. Birds don't like to eat these fillers, so we don't use them. We know that some blends sold at other retail locations can contain as much as 75% filler.

Because birds eat all of the seeds in our blends, our blends are a better bird feeding value.



Our **Supreme Blend** features black oil sunflower, striped sunflower, safflower and sunflower chips in a combination that helps attract a wide variety of birds such as chickadees, nuthatches, titmice and wrens.

Our **Deluxe Blend** is full of black oil sunflower seeds, millet, striped sunflower and safflower and will satisfy a bevy of birds in your backyard. Oil sunflower and safflower lovers will enjoy this blend at the feeder, and juncos, doves and towhees will feast on the white millet on the ground.

Our **Choice Blend** is a combination of black oil sunflower, sunflower chips, striped sunflower, safflower and peanuts that attracts a variety of birds like chickadees, woodpeckers, nuthatches and jays.

Specialty blends are formulated for special situations or to attract specific birds. Our unique **No-Mess Blend** features seeds that have had their shells removed so only the meat of the seed is left. No hulls on the seeds makes for tidier feeding, since there's no debris on the ground to clean up. No-Mess Blend offers the best value because you do not pay for uneaten seed waste.

Birdseed Guarantee

All our seeds and seed blends are the freshest you can buy. We inspect every seed delivery to ensure you are getting the best seed. We guarantee all our bird seed. If you and your birds are not pleased with our bird seed, we'll give you another bag or refund your money.

For more information, talk to one of our
Certified Bird Feeding Specialists

